



# FANUC

**FANUC Europe Corporation** is the European Headquarter in Luxembourg. Our 250+ employees provide a full range of services to our 25+ European subsidiaries. This includes European Sales and Service, Technical Support, Supply Chain, Parts and Repairs, as well as Marketing, Human Resources, IT, Compliance, Legal and Administrative Support.

With over 20 different nationalities represented in our HQ, we look forward to having more ambitious, team spirited people joining us, who like to work independently and speak their mind, seeking to continuously improve and maintain our healthy, professional and friendly workplace.

## Internship | Marketing

Start date: As soon as possible

Duration: flexible, but preferably 6 months (can be adapted to student's schedule)

Location: Echternach, Luxembourg

You will be given a 360° insight to a European marketing department that supports all of our European subsidiaries and organises digital and print materials on a European level. You will get the opportunity to work in a global environment and a dynamic company where people are the center of all activities. We manage diverse projects, we are passionate about our work and due to our continuous development process we set trends in the international automation industry.

Join our international Marketing team and expand your work experience!

### Your tasks will include:

- Execution of strategic marketing initiatives
- Preparation of content for our Social Media Channels
- Creative idea generation
- Support of organizational tasks
- Contribute to the creation of new tools to promote our products (brochures, presentations, mailings and newsletters)
- Facilitate the project management of key initiatives
- Web and KPI reporting (using excel, Google Analytics and other tools)
- Online marketing support
- European marketing management assistance

### Your profile:

- You are currently enrolled in a Bachelor or Master's degree (Marketing, Commercial, Business Administration or equivalent)
- Creative personality and motivation to work in an agile environment
- You are a team player and obtain a well-structured and organized work habit
- Fluency in English is mandatory, other languages are considered as an asset
- Excellent verbal and written communication skills and intercultural competence
- Good knowledge of MS Office
- Passion for the marketing industry and its best practices

**Please submit a cover letter together with your CV in English, outlining your interest in this internship, when you would be available to start and potential requirements from your university.**

*Please note that we are located in the Industrial Zone in Echternach. It is thus highly recommended that applicants have a personal vehicle as public transport options are limited.*